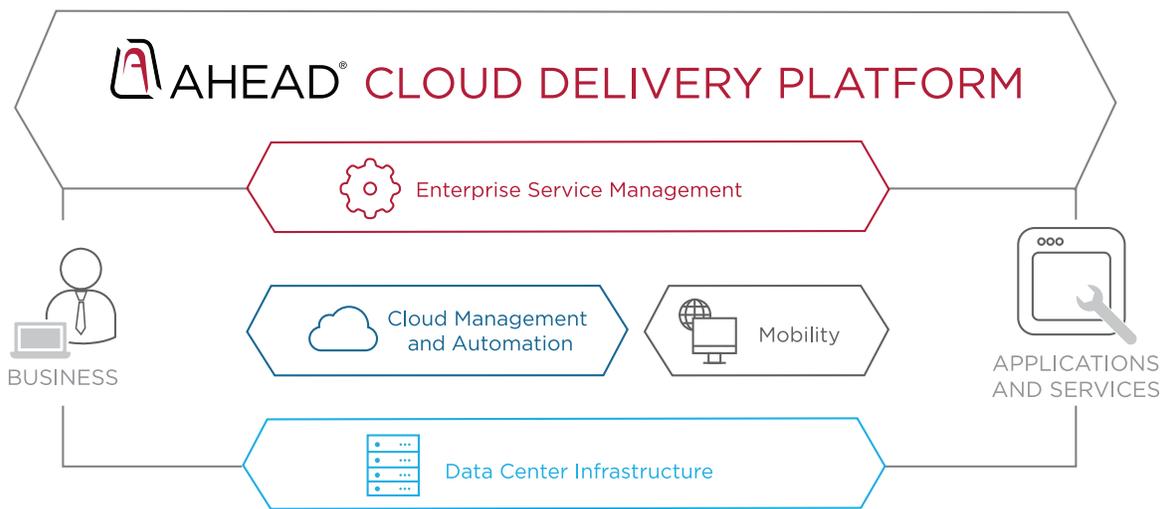


The business and technology landscape continues to change rapidly. Businesses are being challenged to continuously adapt to new business models and initiatives, new ways of distributing and accessing applications and services, and an increasing number of consumers. To stay competitive and grow market share, businesses must be able to innovate faster than ever before. To remain relevant and create value, IT must engage in a true partnership with the business and enable innovation with the right technology platform.

The AHEAD Cloud Delivery Platform (CDP) is a comprehensive platform that enables IT to simplify and accelerate the delivery of applications and services to the business. Composed of four integrated solutions—Enterprise Service Management, Cloud Management and Automation, Mobility, and Data Center Infrastructure—the platform is designed to provide a blueprint for agile service delivery and serve as an operating model for IT organizations.



CORE PLATFORM SOLUTIONS

When tightly integrated into a comprehensive platform, these four solutions enable IT to define, build, deliver, and manage applications and services securely while keeping pace with the rate of innovation required by today's complex enterprise.

ENTERPRISE SERVICE MANAGEMENT

Deliver shared services to the enterprise by consolidating, consumerizing, and automating IT and line-of-business processes.

CLOUD MANAGEMENT AND AUTOMATION

Deliver applications and services supported by pools of infrastructure to facilitate agile development, drive consistency, and reduce costs.

MOBILITY

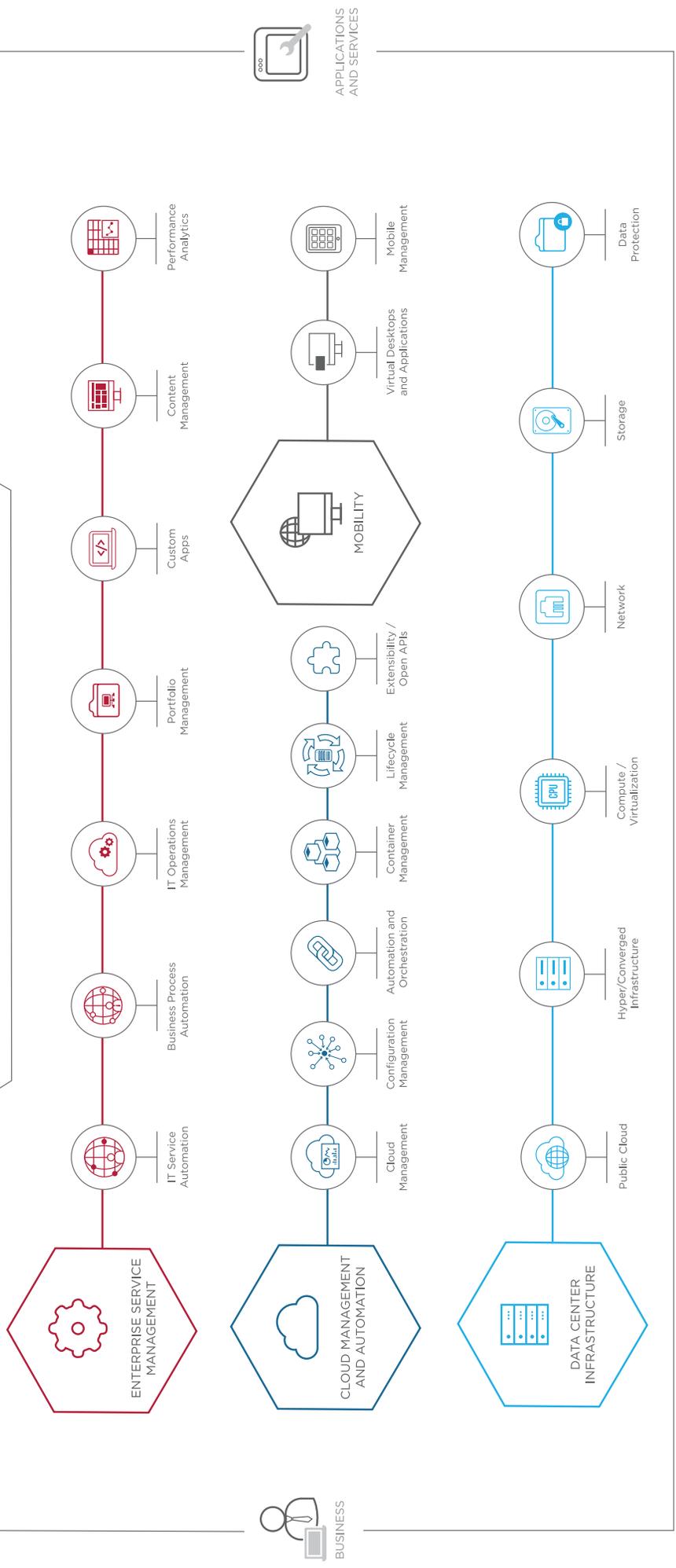
Deliver virtual desktops, applications, and data to users in a secure, flexible, and performant way.

DATA CENTER INFRASTRUCTURE

Deliver a combination of on- and off-premises infrastructure optimally sized and scaled to support your workloads and applications.

- SIMPLIFY IT**
 Break down silos by integrating technologies and teams. Consolidate and automate the operations and management of infrastructure and applications.
- ACCELERATE SERVICE DELIVERY**
 Standardize the deployment and lifecycle management of services.
- INCREASE TRANSPARENCY**
 Improve resource allocation decisions by providing cost transparency and utilization metrics.

AHEAD® CLOUD DELIVERY PLATFORM



**WHEN YOU NEED TO INNOVATE,
THINK AHEAD.**

WE CAN HELP YOU GET AND STAY AHEAD.
 Contact us for more information about the
 Cloud Delivery Platform.
WWW.THINKAHEAD.COM | 312.329.7880

150 S. Wacker Drive
 Suite 2500
 Chicago, IL 60606
 312-329-7880



When you need to innovate, think AHEAD.
 AHEAD helps simplify IT through innovation. We enable enterprise clients to rapidly deliver applications and services by providing a Cloud Delivery Platform and Innovation Framework for execution.
 For more details, visit www.ThinkAhead.com.

The material in this document is the proprietary information of AHEAD, LLC.
 All products, trademarks, and copyrights herein are the property of their respective owners.
 © 2016 AHEAD, LLC. All rights reserved.
 1/8/16.



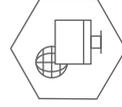
ENTERPRISE SERVICE MANAGEMENT

- **IT Service Automation:** Enable operational efficiencies and enhance customer experience by integrating service management processes and automating IT service delivery.
- **Business Process Automation:** Extend established service management principles beyond IT to deliver complex line-of-business services across the enterprise.
- **IT Operations Management:** Increase availability of critical business services by enhancing visibility into the supporting infrastructure, accelerating root cause diagnosis, and automating issue remediation.
- **Portfolio Management:** Establish governance for the intake, assessment, and fulfillment of business demands, ensuring strategic alignment with the objectives of the enterprise.
- **Custom Apps:** Develop and deploy workflow-driven custom business applications to replace manual and unstructured processes.
- **Content Management:** Design web and mobile interfaces using next-generation web technologies to present your services to customers via a rich, dynamic, and familiar experience.
- **Performance Analytics:** Provide leadership with powerful insight into how to improve organizational performance by identifying workload changes, process bottlenecks, and staffing issues.



CLOUD MANAGEMENT AND AUTOMATION

- **Cloud Management:** Centrally manage disparate pools of resources and service entitlements to deliver applications and infrastructure via a service catalog.
- **Configuration Management:** Enforce the consistency of infrastructure and application deployments across on-premises or cloud-based systems.
- **Automation and Orchestration:** Improve reliability and scalability while reducing costs and accelerating time to value by automating tasks into workflows.
- **Container Management:** Enable portability of applications through encapsulation and manage container deployments across multiple container host systems.
- **Lifecycle Management:** Manage the request, approval, provisioning, retirement, and archival of resources within your cloud.
- **Extensibility / Open APIs:** Extend the capability of your cloud by integrating it with applications and infrastructure.



MOBILITY

- **Virtual Desktops and Applications:** Enable workforce and endpoint flexibility while delivering an improved end-user experience and increasing operational efficiency.
- **Mobile Management:** Provide access to corporate resources, collaboration, and mobile applications throughout the enterprise to enable a secure, mobile-ready user experience.



DATA CENTER INFRASTRUCTURE

- **Public Cloud:** Take advantage of on-demand, elastic compute and application resources with pay-as-you-go pricing.
- **Hyper/Converged Infrastructure:** Deploy tightly integrated compute, storage, networking, and virtualization to simplify management, increase agility, and realize operational efficiency.
- **Compute / Virtualization:** Deliver discrete units of compute to meet application and cost requirements.
- **Network:** Provide seamless and secure access to enterprise resources.
- **Storage:** Provide resilient, performant, and cost-efficient tiers of storage capacity on-premises or in the cloud.
- **Data Protection:** Safeguard your critical information and provide the ability to rapidly recover in the event of corruption or loss.



FREQUENTLY ASKED QUESTIONS

WHY DID AHEAD CREATE THE CDP?

Many of our enterprise IT clients struggle to innovate and support new business models because they rely on disparate information, siloed teams, and independently functioning technologies. Bringing together these teams and technologies can be difficult and time consuming. Most clients we work with are looking for guidance about how to accelerate the process by leveraging the success of others.

We created the CDP to provide our clients with a holistic platform they can use to break down barriers, accelerate service delivery, and increase transparency throughout their organization. Because we've helped many organizations achieve this desired state, we can help you navigate and avoid the common pitfalls while accelerating time to value.

HOW ARE OPERATIONS, MANAGEMENT, AND SECURITY ADDRESSED IN THE CDP?

We believe these are fundamental components of any successful technology solution. Any strategy or design we work with you to develop will rationalize or prescribe the optimal way to operate, manage, and secure your platform.

HOW WILL AHEAD HELP ME EXECUTE THE CDP?

Our AHEAD Innovation Framework (AIF) is a portfolio of prescriptive services aligned to the lifecycle of client initiatives. The AIF includes standardized, proven processes that allow us to accelerate the delivery of high-quality results and outcomes at every stage of your journey.

IS THE CDP LIMITED TO SPECIFIC VENDOR TECHNOLOGIES?

No. We are partnered with the leading and innovative technology providers in the industry. We will work with you to understand your technical, operational, and financial requirements and select the appropriate technologies to deliver the required service levels.

WHAT IF I ALREADY HAVE OR AM ONLY INTERESTED IN CERTAIN COMPONENTS OF THE CDP?

We understand that each client's business is unique. If your organization has already implemented, does not require, or wants to start with a single solution within the CDP, AHEAD can help you execute that solution and integrate it with your platform in accordance with your vision.

HOW IS THE CDP PRICED AND SOLD?

The CDP is not a product, it is a platform. AHEAD will work with you to understand what components of the CDP you may already have in place and how to prioritize the integration of new components to build your CDP in a phased approach. Pricing will be customized accordingly.

CAN I BUY THE CDP FROM ANOTHER PARTNER?

No. Many vendors today sell "out of the box" clouds as a product. What you end up with is a limited set of capabilities that support a specific use case but fail to deliver valuable business outcomes. Organizational and operational changes are required to fully adopt and realize the benefits of cloud. Deployment is the beginning and not the end of your journey—ongoing optimization and maturation of your cloud environment will ultimately determine your success. AHEAD will partner with you to customize, execute, and mature your platform over time.

WHY AHEAD

We believe we're the best (if not the only) partner to help you develop a CDP for your enterprise. That's a bold claim, and here's why we're comfortable making it:

- **We know it's not all about the technology.** We understand the financial and operational impacts and help clients create integrated solutions that deliver desired business outcomes.
- **We reject the idea that one size fits all.** We offer prescriptive yet flexible solutions that are customized to meet the specific business and technical needs of our clients. We offer services aligned to the lifecycle of client initiatives—from strategy to deployment through ongoing management and optimization.
- **This isn't our first rodeo.** We've invested millions of dollars and countless hours creating these solutions for our clients. We have years of hands-on experience designing, deploying, and optimizing integrated solutions in complex, large-scale environments. We help clients realize their desired state quickly and get it right the first time.
- **We are vendor independent, not agnostic.** We are constantly evaluating technologies in our AHEAD Lab and Briefing Center. We selectively partner with leading technology providers and new, innovative players. We help clients rationalize alternatives and select the optimal set of technologies to meet their use cases.
- **We love this stuff!** We are passionate about what we do. In our spare time, we lead user groups, write blogs, and publish books about technology. We'd like nothing more than to have you come spend a day with us in our AHEAD Lab and Briefing Center.